

Press Release

Nov-08-2017

PureLink is InAVation Award 2018 Finalist

In the category "Technology for Digital Signage" DIGIBIRD 4K Compact Video Controller convinced the jury

For 11 years the InAVation Awards has discovered the very best the AV industry has to offer. This innovation prize for AV technology, integration and management takes place during the ISE trade fair in Amsterdam. The jury is staffed with international representatives from industry, trade journalists and organizers of the fair.

Criteria are the technical innovation and the user experience, from the installation over the comfortable, safe handling up to the professional result. The crucial aspect, however, is the uniqueness of the presented product.

INAVATION AWARDS **TECHNOLOGY FINALIST 2018**

Creation of real unica

In contrast to other video wall controllers or processors, the output content of Digibird DB-VRC4H-360F can be rotated independently, up to 360°, by degrees in 1° increments. It also supports the alignment of varying resolutions and display sizes for truly distinctive video walls.

Innovative key features

Digibird DB-VRC4H-360F is a compact video wall controller and processor. The device's 4K HDMI input provides 4K UHD capability, flexibly routing the input to four HD output displays in any video wall configuration, consisting of displays of different sizes and native resolution.

The HDMI 1.4 loop out port and SYNC port enables the cascading of up to four units to create walls with more than four displays.

The input source can be cropped at the user's discretion to as small an area as one pixel and copied to output monitors (Crop and Zoom).

Simple use due to sophisticated technology

- One unit controls up to 4 displays of different size and resolution, arbitrary cropping included
- Cascading for large scale video walls with more than 4 displays, automatic bezel compensation
- Horizontal and vertical image mirroring as well as individual rotation of each output in 1° increments for eye-catching video walls
- Input up to 3840x2160 @30Hz or 4088x4088 @18Hz
Output up to 1920x1200 @60Hz
- Combines any kind of display, different sizes and native resolutions
- Inputs: 1x HDMI, 1x R45 (Sync), 1x USB-B (Control)
Outputs: 4x HDMI, 1x HDMI Loop, 1x RJ24 (Sync)

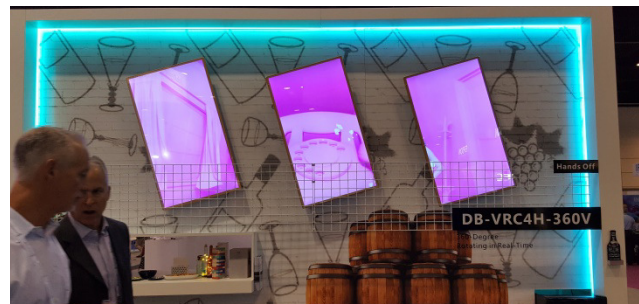
Vote your champion

The finalists were chosen by the jury. Thus, the Award winner will be the technical innovation most voted for via the InAVation Award Website <http://www.inavationawards.com/voting/>

The winner will be announced on the first evening of the ISE show on February 06 during the InAVation Award Gala in Amsterdam.



Digibird DB-VRC4H-360F
Video Wall Controller



Create. Distinct. In Every Degree.

Company Information

PureLink GmbH develops, produces and markets products for professional presentation and media technology.

Since 2006 PureLink has been one of the international branch leaders for digital connectivity solutions, e.g. HDMI cables and adapters, wireless HD, or optical glass fiber products.

As manufacturer and distributor, PureLink is partner of wholesalers, mail order companies, industry, electronics stores, and installers. The product portfolio comprises consumer equipment, as well as individual customer solutions. Professional products from leading international manufacturers complete the wide range of own-brand products.

At present, PureLink has 25 employees who take care of customers' demands worldwide. The company's distribution and logistics centre is located at Rheine, Germany.



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