

## Press Release

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### Partnership for Trade Sales in Germany and the UK

#### Revolutionary NEEO Remote, Home Automation HUB (The Brain) and Combo now available

NEEO are pleased to announce a partnership with PureLink | OneAV as the exclusive distributor for NEEO products in Germany and the UK. Regarding the partnership, Raphael Oberholzer said: "We love working with PureLink and OneAV, they're going to provide a really nice service to trade professionals who want to provide NEEO as part of their smart home installs."

The highly-anticipated revolutionary Remote, Home Automation HUB (The Brain) and Combo packages are available immediately to OneAV trade account holders.

NEEO will feature on the OneAV stand at **Essential Install Live**, at Sundown Park, England on May 9-10, 2018. As part of the partnership, NEEO will have a new home for the **ISE Show in 2019** on the OneAV booth in Hall 1.

Founder Raphael Oberholzer and NEEO technical staff will on hand showing a number of live demos and integration setup examples. NEEO's most recent software update bringing a raft of integrator-friendly improvements to the smart home control platform.

PureLink CEO Christian Ahrens about the new partnership: "What's not to love about NEEO!? It's the most desirable remote control on the market and we're so excited to be able to supply this incredible product to our marketplace."

About NEEO: Founded in early 2014, NEEO's mission is to change the way we interact with technology in our homes. The company is based in Cupertino, California. The co-founders have over 25 years of experience in home automation. [www.neeo.com](http://www.neeo.com)



NEEO Remote, Home Automation HUB (The Brain) and Combo



Combines Intelligence and good Looks

## Company Information

PureLink GmbH develops, produces and markets products for professional presentation and media technology.

Since 2006 PureLink has been one of the international branch leaders for digital connectivity solutions, e.g. HDMI cables and adapters, wireless HD, or optical glass fiber products.

As manufacturer and distributor, PureLink is partner of wholesalers, mail order companies, industry, electronics stores, and installers. The product portfolio comprises consumer equipment, as well as individual customer solutions. Professional products from leading international manufacturers complete the wide range of own-brand products.

At present, PureLink has 25 employees who take care of customers' demands worldwide. The company's distribution and logistics centre is located at Rheine, Germany.

## About OneAV

OneAV is the first and fast-growing pan-European specialist technology distributor of AV connectivity brands, supplying professional installers in residential and commercial markets. With offices, training and fulfilment centres in Germany, the Netherlands and the UK, OneAV provides localized marketing, education, and support for all stocked brands.

OneAV prides itself on being able to provide the highest quality solutions for any AV project, backed up with first-class technical knowledge and support that only a focused connectivity specialist can offer.

## Press Contact

Contact person	Barbara Tsihlis
Company	PureLink GmbH
Address	Von-Liebig-Str. 10 48432 Rheine / Germany
Email address	<a href="mailto:tsihlis@purelink.de">tsihlis@purelink.de</a>
Telephone	0049 5971 800 299 25
Website	<a href="https://www.purelink.de/">https://www.purelink.de/</a>