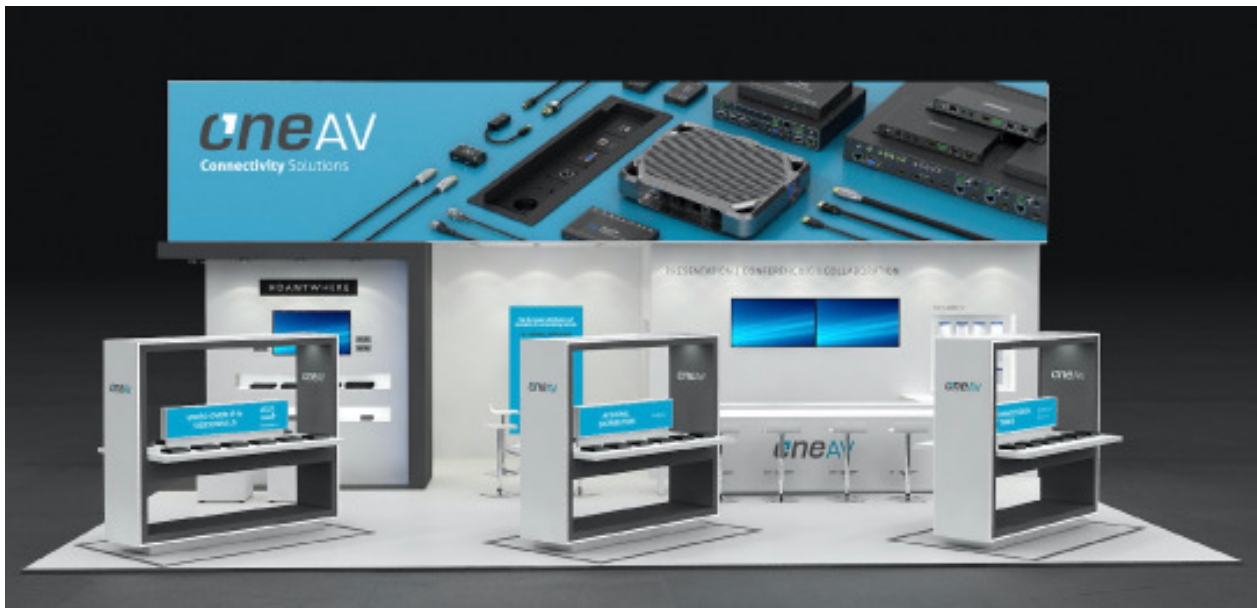


## Press Release

Jan-11-2018

**Over 15 connectivity brands now stocked by OneAV**

**ISE 2018 Hall 5 Booth R85 - take 15 minutes, grab a coffee and chat through the novelties**



In under 2-years OneAV has become one of Europe's fastest growing specialist technology distributors. Focused purely on the AV connectivity and signal management product categories, OneAV supplies AV professionals in the commercial and residential channels with everything from cabling essentials to large-scale AV distribution and video wall systems. A 'one-stop-connectivity-supplier' that delivers high performance, but reasonably-priced solutions from over 15 category-leading brands.

OneAV is passionate about sourcing the latest innovations that address the ever-evolving landscape of challenging AV briefs, wielding a portfolio of 15 highly specialised AV connectivity brands including: Celerity, DigiBird, FiberX, HDANYWHERE, HDFury, Just Add Power, MediaHub, Mersive, Murideo, Luxi, Panconnect, Pixelgen, PureLink, and PureTools. Providing a wide range of cables, adapters, signal extenders, switchers, HDBaseT and AV-over-IP matrices, splitters, scalers, converters, versatile 4K UHD video wall solutions, controllers, collaboration, test tools and more.

CEOs Christian Ahrens and Chris Pinder picked out the key things to see on the OneAV booth.

“OneAV prides itself on being able to provide first-class technical knowledge and customer support for the entire brand portfolio that only a focused and specialist connectivity distributor can offer. There has never been a distributor with such an acute focus on AV connectivity as OneAV. Our European operation provides unique strengths in logistics and industry expertise, enabling OneAV to develop very attractive commercial propositions for our stocked brands and ultimately high quality, profitable solutions for our trade customers. We look forward to seeing you in Amsterdam!”

- **PureLink** Neutrik etherCON ProAV-over-IP 10G 10 new solution
- **FiberX** AOC HDMI and DisplayPort cables for HDMI 2.0 and DP 1.2 (both +18Gbps).
- **PureLink** AVIT Media Series of networking products, including Cat6 and Cat6A cabling, modules, keystones, connectors, patch panels, wall plates and more.
- **HDANYWHERE** centralised whole-home AV solutions, in particular the MHUB AUDIO 6x4 55W multiroom Matrix-Amplifier.
- **Just Add Power's** new lower cost HDMI over IP 3G rackmount transmitter.
- **Pixelgen** HDMI 2.1-ready 48Gbps interconnect solutions
- The 'Fox & Hound' handheld HDMI verification, certification and calibration test tool from Murideo.
- **DigiBird** 4K UHD video wall controller products.



**About OneAV:** OneAV is a fast-growing pan-European specialist technology distributor of AV connectivity brands, supplying professional installers in residential and commercial markets. With offices, training and fulfilment centres in Germany, the Netherlands and the UK, OneAV provides localized marketing, education, and support for all stocked brands. OneAV prides itself on being able to provide the highest quality solutions for any AV project, backed up with first-class technical knowledge and support that only a focused connectivity specialist can offer.

## Company Information

PureLink GmbH develops, produces and markets products for professional presentation and media technology.

Since 2006 PureLink has been one of the international branch leaders for digital connectivity solutions, e.g. HDMI cables and adapters, wireless HD, or optical glass fiber products.

As manufacturer and distributor, PureLink is partner of wholesalers, mail order companies, industry, electronics stores, and installers. The product portfolio comprises consumer equipment, as well as individual customer solutions. Professional products from leading international manufacturers complete the wide range of own-brand products.

At present, PureLink has 25 employees who take care of customers' demands worldwide. The company's distribution and logistics centre is located at Rheine, Germany.



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