

Press Release

ISE 2018 Show World First

IPAV PRO – 10 G IP Meets Rental Staging Professional AV Extension, Switching and Signal Processing



The **IPAV PRO** by PureLink is powered by AptoVision's award-winning BlueRiver NT+ family of chipset, designed from the ground up to efficiently and cost-effectively address all of the requirements of the professional rental and staging market.

This system includes the following cutting edge functions - zero-frame latency, broadcast quality scaling, visually "indistinguishable" light-compression, multisource video wall, video splitting, color space con-version, frame rate conversion, audio embedding /de-embedding, audio down-mixing and audio re-sampling.

The Omni-Tool

The IPAV PRO is everything you want it to be and more. It is the first ever Aptovision powered product to feature both copper and fiber ports.

It can become a fiber or copper extender solution, splitter, switch or full seamless switching zero latency matrix or videowall. This coupled with its ultra-endurance rugged chassis and Neutrik connectors, makes the IPAV PRO series the ultimate must have rental product.



Key Features

- High-end specialized AV applications, specifically targeted at the rental and staging market
- Full 4K@60Hz (4:4:4) with DP1.2 and HDMI2.0b support
- Rugged Neutrik-style locking connectors (opticalCON™ / etherCON™ / miniXLR) and locking HDMI port
- Recessed connector panel for increased on-site plug protection
- Custom-made CNC-milled aluminium housing
- IP64 rated for improved dust and splash protection
- Four safety harness holes, plus standard truss clamp mounting holes for stage mounting in any orientation
- Fanless heat management
- Internal power supply incl. powerCON TRUE1™ IN and OUT for daisy-chain powering of up to 10 units.
- Both, Fiber and Cat, in one SKU

Company Information

PureLink GmbH develops, produces and markets products for professional presentation and media technology.

Since 2006 PureLink has been one of the international branch leaders for digital connectivity solutions, e.g. HDMI cables and adapters, wireless HD, or optical glass fiber products.

As manufacturer and distributor, PureLink is partner of wholesalers, mail order companies, industry, electronics stores, and installers. The product portfolio comprises consumer equipment, as well as individual customer solutions. Professional products from leading international manufacturers complete the wide range of own-brand products.

At present, PureLink has 29 employees who take care of customers' demands worldwide. The company's distribution and logistics centre is located at Rheine, Germany.



Press Contact

Contact person Barbara Tsihlis
Company PureLink GmbH
Address Von-Liebig-Str. 10
48432 Rheine / Germany

Email address <u>tsihlis@purelink.de</u>
Telephone 0049 5971 800 299 25
Website https://www.purelink.de/